

## Privacy Policy - Information for visitors (Art. 13 GDPR)

In compliance with the EU General Regulation on the Protection of Personal Data UE 679/2016 (GDPR), through this information note ("Privacy Policy") De Rigo Vision S.p.A. (hereinafter also referred to as "De Rigo") explains to visitors of the Websites the purposes and methods of processing personal data as well as indications on how to exercise their privacy rights.

By using our services you accept that De Rigo processes your personal data as described in this Privacy Policy.

### WHO WE ARE

First of all, De Rigo is a family with a fascinating history, to be told and shared. Synonymous of experience, reliability and resourcefulness. Founded in 1978 on the initiative of the brothers Ennio and Walter De Rigo as a small artisan company in the Belluno area, today De Rigo is one of the world leaders in design, production and distribution of high-quality high-end eyewear, and among the most important retailer in the field of international optics. The Group's products are distributed in approximately 80 nations around the world, using 16 commercial branches, 4 retail divisions and over 100 independent distributors.

This privacy statement is valid for all visitors to the website [www.policelifestyle.com](http://www.policelifestyle.com), as part of the personal data provided by the latter to De Rigo.

As part of the processing of personal data, the Data Controller is De Vision Rigo S.p.A. with registered office in Z.I. Villanova, 12 32013 Longarone (BL) - VAT IT01001050259, in the person of its legal representative. In case the person concerned had requests regarding this privacy policy or, more generally, the methods of processing their personal data, please contact the Data Controller at the address: [privacy@derigo.com](mailto:privacy@derigo.com)



De Vision Rigo S.p.A. with registered office in Z.I. Villanova in Longarone (BL).

From 1978 we share a point of view: excellence in eyewear.

### WHY AND WHAT DATA WE TRACK

In light of the services offered, the purposes for which De Rigo will process your personal data are:

- manage back office activities for visitors to Internet sites (requests, support, claims, etc.)
- advertise the products and the brand managed by the company;
- improve the quality of the products and services provided by De Rigo.

As regards the treatments aimed at direct marketing towards visitors of the website, interested parties will be required to provide explicit consent. As regards the remaining purposes of the processing, constituting a legitimate interest that does not affect the rights of the interested party, it is not required to De Rigo to gather explicit consent.

Considering the purposes described above and the type of services offered, De Rigo will treat the following types of personal data



We want to share with you the main evolutions of our brand and to make your browsing experience effective on our website

provided to the extent necessary by the interested party:

1. common personal data, such as your personal details, your residential address, your telephone contacts or your e-mail address;
2. navigation data, also known as cookies, such as the IP address from which you connect to the internet, your login data, the type of browser you use or the queries from online searches on our websites.

Personal data are collected on an optional basis or on a mandatory basis. If it is mandatory to provide personal data, these will be flagged accordingly. In the event that an interested party refuses to provide the personal data that De Rigo has indicated as mandatory, we will not be able to process your requests.

To do this in the best way, we will treat your personal data, but only in compliance with the law.

## HOW WE USE YOUR DATA

In order to achieve the purpose for which we need to collect your personal data, we will collect and store in our systems your personal data from you spontaneously released and / or collected from third-party sources. Your data can be collected and archived also in paper format.

Your data will be processed by our operators, appropriately trained to carry out these treatment activities.



We will keep your data securely

## HOW WE SHARE YOUR DATA

Your data, to achieve the above purposes, may be transmitted to third parties, whether they are Autonomous Owners or External Responsible for processing.

The categories of third parties that may be involved in the processing of your personal data are:

1. IT service providers;
2. Service providers that support De Rigo in its marketing activities;
3. Our sales network or other companies of the Group, if functional for the evasion of Your requests..

For the purposes described above, De Rigo can transmit personal data collected to suppliers based in non-EU countries; in any case, De Rigo undertakes to ensure an adequate level of protection by setting appropriate guarantees in compliance with the GDPR Regulation (EU 679/2016).

In the event that the third parties act as external managers of the treatment, it will be the responsibility of De Rigo, to ensure that these subjects process your data in an appropriate and secure manner, depending on the specific treatment.

To ensure that this happens, De Rigo will make sure that the third party presents appropriate measures for the treatment and will provide the latter with precise instructions, while supervising its work.



We may transmit your data to third parties, especially to service providers we support

## OUR OBLIGATIONS AND YOUR RIGHTS

### OUR OBLIGATIONS

The data supplied by you or collected from third-party sources will be stored in our archives to the extent necessary and only for the purpose of pursuing the purposes described above.

To be sure to process your personal data in accordance with your wishes, in any commercial message we will give you the opportunity to easily express your desire not to receive further communications from us.



We will minimize the retention of your personal data

### YOUR RIGHTS

You have several options for managing your personal data that you will give us.

Specifically, you can:

- **Delete your personal data [ex Art. 17 GDPR]:** you can ask us to delete your personal data (for example, if you no longer need our Services). This request can be made to [privacy@derigo.com](mailto:privacy@derigo.com)
- **Change or correct your personal data [ex Art. 16 GDPR]:** you can independently modify your personal data through the features present in each newsletter we send.  
You can also ask us for changes, updates and data corrections, especially if they are not accurate, through [privacy@derigo.com](mailto:privacy@derigo.com)
- **Limit the use of your personal data [ex Art. 18 GDPR]:** you can ask us to limit the use of your personal data, this request can be made to [privacy@derigo.com](mailto:privacy@derigo.com)
- **Right to access, receive and / or transfer your personal data [ex Art. 15 e 20 GDPR]:** you can ask to access your personal data stored by us and to obtain and / or have your personal data transferred in a readable format. To advance this request you can write to us [privacy@derigo.com](mailto:privacy@derigo.com)
- **Opposing the use of your personal data [ex Art. 21 GDPR]:** you can ask us to stop using all or part of your personal data, this request can be made to [privacy@derigo.com](mailto:privacy@derigo.com)
- **Right to make a claim [ex. Art 12 e 13 GDPR]:** if you believe that your rights have not been respected, you will be able to lodge a complaint with the competent Authority according to the instructions published on its website [www.garanteprivacy.it](http://www.garanteprivacy.it)



We will delete your data as a result of your request



We will correct your data as a result of your request



We will limit the use of your data as a result of your request



You can withdraw your consent to the use of your data



You can request access, receipt and / or transfer of your data